

College

Empowering Students for College and Career Success



FAMILY ENGAGEMENT PROGRAM

Empowering Families, Transforming Communities!



We are grateful to celebrate 11 years of working in partnership with Visionary Leaders from School Districts, Educational Service Centers, and Post-secondary Institutions.

Established 2013

Scan this QR code to visit our website:





"Attending the College 1st Family Session was eye-opening. We realized how important it is to get involved in our children's education and career planning. We now feel equipped to guide them towards a successful future."
-La Joya ISD Parent



MISSION

The Family Engagement Sessions provide parents with the knowledge and skills they need to **support their children with academic improvement**, postsecondary guidance, and career planning. We work in partnership with school districts to actively **engage parents in preparing their children for college, career, and life success.**

BOOST EARLY COLLEGE AND CAREER PLANNING



EMPOWER

Empower parents with consistent, two-way meaningful communication and ongoing guidance on topics that are critical to student academic success.



ENGAGE

Engage families in their children's education by building strong teacher/parent relationships and improving the type and frequency of these communications.



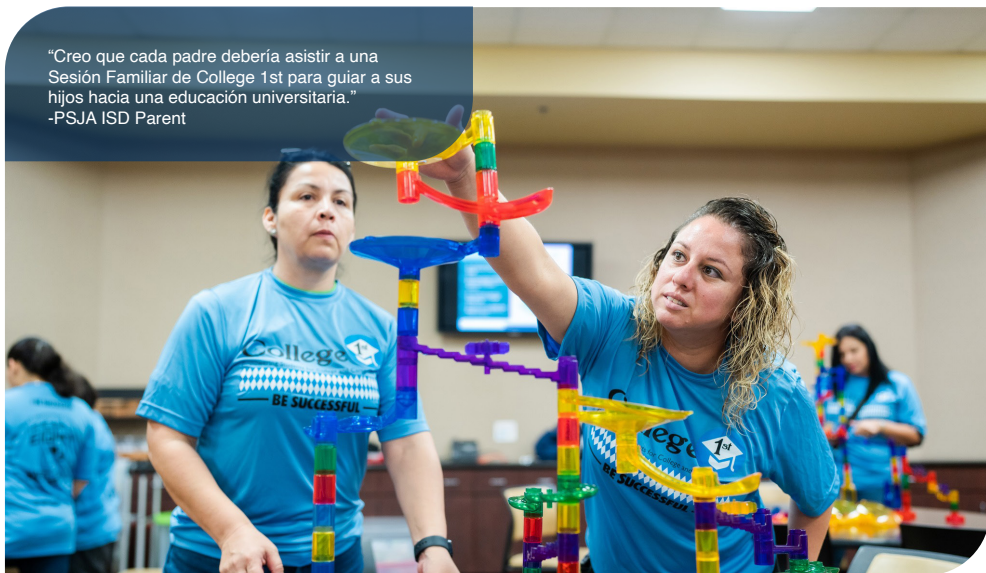
ENSURE

Ensure parents develop an accountability plan for their children by providing the guidance and resources necessary to improve their academic performance, and boost early college and career planning.

GOALS

The Family Engagement Sessions equip parents with the **knowledge and skills** to support their children's **academic growth, postsecondary planning, and career development.** By partnering with school districts, we actively involve parents in **preparing their children for college, career, and life success.**

"Creo que cada padre debería asistir a una Sesión Familiar de College 1st para guiar a sus hijos hacia una educación universitaria."
-PSJA ISD Parent



SERVICES



A BILINGUAL APPROACH

Concurrent sessions in **English and Spanish** are available at each implementation site to help district administrators, principals, and their campus teams **establish open communication with parents** in their preferred language. We conduct these engaging Family Sessions using a variety of proven strategies from our newly designed Family Engagement Model, which **incorporates State Requirements and the Texas College and Career Readiness Standards**

CAMP Sessions +1650

Virtual CAMP Sessions +150

Virtual Family Sessions +75

Family Sessions +650

Students +70,000

Families +45,000

COLLEGE PLANNING

With thousands of universities and colleges in the United States, how can parents choose the best one for their children? Parents engage in interactive activities as we discuss the role parents have in the college readiness process. We define what exactly college readiness is, the importance of the ACT/SAT exams, and the common college admission requirements. Parents become familiar with college tours, the college transition process, and the college culture.

CAREER EXPLORATION

One of the most important decisions our children will make in life is choosing a future career. Parents become familiar with different types of resources to help their children decide on choosing the right career. We review post-secondary admission requirements for undergraduate and graduate programs such as architecture, law school, medical school, and other types of specialty programs to help them plan in advance for their future careers.

FINANCIAL AID & SCHOLARSHIPS

College is expensive! The good news is that there is plenty of free money out there to cover those college expenses. During this session, parents learn how to access financial resources to cover their children's college education. We discuss the different types of financial assistance such as FAFSA/ TAFSA, institutional & external scholarships, and student loans. Parents engage in an interactive activity to calculate the cost of a college education including tuition & books, room & board, travel, and personal expenses.

"The College 1st Family Session gave us a better understanding of the different career options available to our children. We are now able to guide them towards a career path that aligns with their interests and strengths."
-Harlingen CISD Parent



The Family Engagement Sessions are designed to equip parents with the knowledge, guidance, and tools they need to actively support and engage in their children's education.



The College 1st Team is formed by undergraduate and graduate college students along with industry professionals from diverse career backgrounds. They implement academic-enrichment activities, facilitate career exploration sessions, and engage with students in mentorship experiences.

Parent Testimonials



"I believe that it's our responsibility as parents to be actively involved in our children's education, as we are the ones who are most invested in their academic achievements, and this information is crucial for us."

-Ramona P.
La Joya ISD Parent



"As a parent, attending these sessions is ideal because they empower you to become a better advocate for your children, enabling them to achieve their goals and the right career."

-Jose P.
Mission CISD Parent



"The knowledge gained from the Family Session inspires us parents to persist in our efforts to support our children's academic development."

-Norma A.
Edcouch CISD Parent



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Social Media Ratings



5.0 out of 5 stars

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